



PLANNING A SUCCESSFUL WEB SITE



Walk to your Success

A White Paper by Ameriteck Web Services

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About AWS

Ameriteck is a leading IT Company providing solutions for business across the globe.

We specialize in designing affordable websites for small and medium size businesses.

As a digital solutions provider, we help clients deliver a winning combination of strategy, experience, design, and technology to every aspect of their web-based projects.

Ameriteck's Unique Selling Proposition (USP) is "Strategy Before Design."

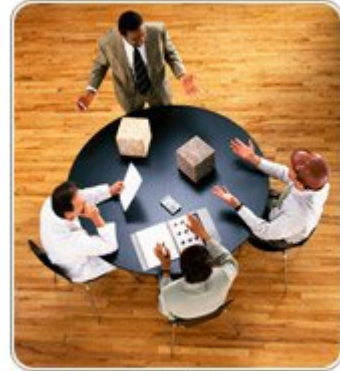
We help clients develop a well-tailored marketing strategy before importing technology. Once an effective go-to-market strategy is developed, we provide distinct and unique vision based on integration of eye-catching graphics, easy-to-use navigations, relevant content, and striking multimedia tools.

At Ameriteck, we help clients create and explore their own Discovery Experience.

Specialists utilize talents from all over the world to deliver packaged professional service: Quick and accurate response time, superior quality, and vital economic solutions.

Company History

Ameriteck Web Services was founded in 1999 by entrepreneurs Sam Cruise and Mary Rogers. The company's mission was to help small and mid size business gain online presence and convert traffic to sales. No matter if a client was a new start-up or an established company, AWS was committed to solidifying projects scopes most conducive to sales growth. From its inception, the company has specialized in creating fully-customized, original websites to enhance and effectively promote businesses in a 1-1 capacity.



In today's competitive marketplace, a customer friendly website interface is vital. AWS has remained different from other Web Design/Development firms by fully understanding business requirements before addressing creative needs.

AWS offers affordable, secure web solutions, delivered by our excellent team of technical staff. Different from many other firms in the industry, we put clients in charge of the content, making it easy for them to update their Website at a convenient time. We make business strategy building a collective process for our clients. Then we design.

What We Offer

SIMPLY THE **BEST** in the market

AWS Provides:

- a high quality, user-centered design
- an ergonomically efficient design
- a design that meets your business goals

Anyone with sound knowledge of Photoshop™ OR Dreamweaver™ can make websites. But no one can understand that clients need more than a website today. They need a platform for doing business from the customer point of view.



For most companies, a “customer” is an account or project. Rarely do companies understand the integral part of custom design. Custom design goes beyond unique graphics or innovative logo concepts. Custom design is a process which allows web design companies to scan the vision of their customers and create a structure or plan that will be tailored for the business.

Ameriteck has the internet marketing services and expertise to help you build a strong web presence for your business. Ameriteck has repeatedly delivered high quality, highly functional websites. We have built applications ranging from Custom website designed; Re-Design of Existing Site, ecommerce website, small business web design, to fully dynamic websites.

The AWS vision is to provide customers with a solution that commends their business value. We hire experienced people from different business sectors who work as BSC (Business Solutions Consultants) and provide ideas and solutions to take business to the next level. At AWS , we work with clients on a 1:1 basis, so that we can thoroughly understand business needs before opening our web browser to implement design.

We don't just make great websites. “We make solutions that produce great websites.”

Website Marketing

WEBSITE MARKETING

AWS is a performance-based digital marketing company offering wide range of marketing solutions to small and mid size business across the globe with the mission to optimize return on investment.



Our dedicated teams of digital marketing professionals make every effort to optimize the performance of digital marketing activities. Whether you're looking to generate brand awareness or drive more visitors, members, sales, or leads, we have the relevant expertise and technical capability to help deliver your online advertising strategies.

Clients can **take a deep breath** when they contract AWS - a marketing company that can really give the cutting edge advertising solution to their business and move potential to the bottom line.

eCommerce Solutions

eCommerce Website

Start generating profit's online!

- ▶ Customizable Solutions
- ▶ Easy-to-Use Inventory System
- ▶ Secure Payment Processing



You want a firm that can understand your business rules and your customer demands and implement it the right way. You want a firm that has experience and proven track records into the e-Business industry... AWS has it all!

Easy Customization

Whether there are 3 or 3000 employees company, AWS web-based management tools helps IT departments to take full control of your business and driving it to the next level.

We take pride in developing affordable, secure, and scalable eCommerce websites for small to mid-sized businesses. By building a site that allows clients to do most of the day-to-day maintenance, they'll be in more control of their business than ever before.

Affordable Solution

Whether clients want to sell one product or thousands of them, we have the right package for your business. We make the sites, hand them the keys and they run it. It's that simple.

Why Choose AWS

Why Choose **Ameriteck Web Services**:

- 1** GET Business Website Design for Achieving your goals...
You get on one-on-one with professional and talented web developers to build a totally customized website. Upon requirements our designers will be all dedicatedly available for your needs... We always was a different kind of technology firm because we not only make website but we make sure whatever we develop makes you one of the best in your business
- 2** WE BUILD MORE THAN A WEBSITE...
The philosophy at AWS is simple: You Win, We Win! This means that we closely associate with our clients to ensure success. We analyze your business requirements and come up with solutions that will not only give your website a unique look but also help you grow business online.
- 3** ROUND THE CLOCK... AWS works 24x7 to make sure we are always there when you need us. Technical assistance professionals available to help you 24/7 for all of your website needs.
- 4** FULL CUSTOM DESIGN... ~~NO TEMPLATES!~~ We do complete custom design for your business. This way we make sure your website looks what your business is! No two sites look the same!
- 5** ONE SHOP STOP... We can provide every service our clients might need; from custom design to product photography, 24/7 tech support, description writing, system upgrades, training, hosting and complete SEO and marketing plans. Our in-house marketing staff provides professional Search Engine Optimization programs, Press Release writing and distribution, and guidance in marketing your website.

For More Info, click <http://www.awsinet.com>